From our analysis of the data provided by Heroes of Pymoli, we can conclude that the demographic who play the game are predominately male (84%) and are aged 20-24 (41%). “Oathbreaker, Last Hope of the Breaking Storm” is the most popular item for purchase within Heroes of Pymoli, but not by a significant margin. 576 people play Heroes of Pymoli, and there have only been 780 purchases to date.